



28 August 2015


DIVISION MEMORANDUM

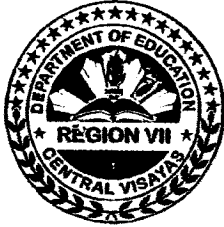
No. 547, s. 2015

THREE-DAY WORKSHOP ON NATIONAL ENGLISH PROFICIENCY

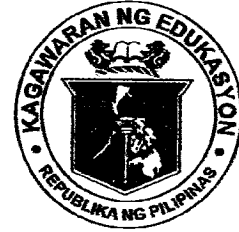
To: Assistant Superintendent
Education Supervisors/Coordinators
District Supervisors/OICs
Elementary and Secondary School Heads

1. Attached herewith is Regional Memorandum No. 513, dated August 25, 2015, entitled, **“3-Day Workshop on National English Proficiency”**.
2. For particulars, please refer to the enclosure.
3. Immediate and wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



AUG 25 2015

REGIONAL MEMORANDUM

No. **513**, s. 2015

3-DAY WORKSHOP ON NATIONAL ENGLISH PROFICIENCY

To : Schools Division Superintendents/OICs
Regional Chiefs

1. Enclosed is a letter from Mr. Jun Blasé Mejica, Project Director, I Speak English Club, informing this Office of the **3-Day Workshop on National English Proficiency** to develop the mentor persona in power speaking, power writing and power image on August 29-31, 2015 at the Holiday Plaza Hotel, F. Ramos St., Cebu City.
2. For particulars, refer to the attached communication.
3. Attendance of interested teachers to this Workshop shall be subject to the discretion of the Schools Division Superintendents, and to the provisions of DECS Order No. 28, s. 2001 entitled "**Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services**", DepEd Order No. 9, s. 2005 entitled "**Instituting Measures to Increase Engaged Time-on-Task**" or "**No-Disruption-of-Classrooms Policy**", and all other existing DepED policies and regulations, and ensuring compliance therewith.
4. For the information of all concerned.

Juliet A. Jeruta
JULIET A. JERUTA
Director III
Officer-In-Charge

JA/JEBE, J/mgb

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; 255-4542 Field Technical Assistance Division (FTAD),
Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Karapatan ng Lahat, Punaagutan ng Lahat"



and



RD 2015-8209

August 3, 2015

Attention: The Honorable Regional Director
Region VII, Cebu City
Department of Education

Dear Sir/Madam:

I Speak English Club has about 1,000 strong members from ELEMENTARY and SECONDARY in both public and private schools in your region.

To make our teachers enjoy their membership, they are all clamoring for a NATIONAL TRAINING for ENGLISH PROFICIENCY, thus, we would like to inform them of the upcoming workshop for all bonafide members entitled as:

3-DAY WORKSHOP ON NATIONAL ENGLISH PROFICIENCY to Develop the Mentor Persona in Power Speaking, Power Writing and Power Image

This aims to:

1. Empower the English Skills of a Mentor and thus, learn the techniques in ORAL FLUENCY which is a common waterloo of most teachers in terms of articulation, stress and producing the right sound of an English word.
2. Develop the PERSONALITY of a Mentor "in" and "out" of their physical attributes and psychological perspective to be called truly an educated, learned and cultured as PROFESSIONALS in their teaching sphere.
3. To provide them the latest modern day trends in business writing currently used worldwide. To keep them abreast with what's up in the business world. This will be most useful for teachers who want to develop their skills further and are aspiring for greater heights in their teaching career.

In view of the above mentioned objectives, may we implore for a REGIONAL MEMORANDUM to inform all our members and non-members (English and non-English teachers) to join this one a kind series of WORKSHOPS to make our teachers become better mentors who are effective and knowledgeable not only in their academic pursuit but also in their kind of personality as ROLE MODELS to their students and learners.

Attached are the WORKSHOP Matrix form, Reservation Form and Application Form for School Accreditation for the stakeholders' perusal.

This week, we are offering FREE LIFETIME Membership for teachers who will join the NATIONAL WORKSHOP as mentioned to receive the privilege of (1) one copy of ALTERNATIVE SPEECH LAB, Certificate of Lifetime Membership and get 50% discount to the workshop fee for Power Speaking, Power Writing and Power Image.

Anticipating for your favorable reply to our humble request.

May God richly bless you.

Jun Blasé Mejica



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



APR 17 2015

REGIONAL MEMORANDUM
No. 233, s. 2015

I SPEAK ENGLISH CLUB(ISEC) APPLICATION LIFETIME MEMBERSHIP ACCREDITATION

To: Schools Division/City Superintendents
Officer-in-Charge of Regular Divisions and Interim Divisions
FD Chiefs, Education Program Supervisors and Staff of the Regional Office
Heads, Public and Private Elementary and Secondary Schools
Division ALS Coordinators

1. Attached is a communication from Juan B. Mejica, Project Director, Interschool Clubs Philippines Ltd. Co., informing about the I Speak English Club(ISEC) Application Lifetime Membership Accreditation, which is self-explanatory.
2. For details, see attached communication and enclosures.
3. Immediate and wide dissemination of this Memorandum is highly desired.

Juliet A. Jeruta
JULIET A. JERUTA
Director III
Officer-in-Charge
Office of the Regional Director

JAJ/LCJ
CLMD '15

Regional Director's Office: Tel. nos.: (032) 231-1433; 231-1309; Telefax 414-7399; 414-7325; Asst. Regional Director's Office Telefax: (032) 255-4542;
Field Effectiveness Division: (032) 414-7324; Curriculum Learning Materials Division (032) 414-7323;
Quality Assurance and Accountability Division: (032) 231-1071; Resource Mobilization and Special Programs and Projects Division: (032) 254-7062;
Training and Development Division: (032) 255-5239 loc. 112; Planning, Policy and Research Division: (032) 233-9030; 414-7065;
Administrative Division: (032) 414-7326; 255-1313; 414-7366 414-4367; Budget and Finance Division: (032) 256-2375; 253-8061; 414-7321
Website: <http://www.deped7.com.ph>

"Ang pag-asa ay ang pinakamalaking kapangyarihan ng ating Lahat"



AN OFFICIAL CLUB OF INTERSCHOOLS CLUBS PHILS. LTD. CO.

WORKSHOP MATRIX

LIVE-OUT SEMINAR

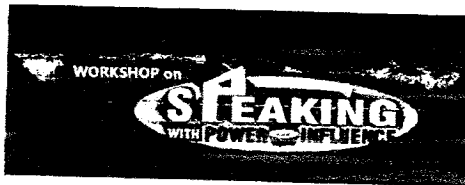
VENUE: HOLIDAY PLAZA HOTEL

F. Ramos St. Cebu City

WORKSHOP MATRIX

DAY 1 SESSION

AUGUST 29, 2015 (SATURDAY)
TIME: 1:00 PM - 5:00 PM
PM SNACK

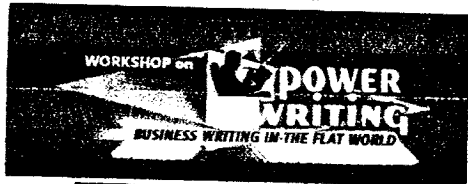


POWER SPEAKING

- ✓ to achieve fluency in oral English
- ✓ to perfect stresses and articulation of the English Words
- ✓ to produce the right sound of a word
- ✓ to communicate in mass audience or interpersonal or Interpersonal Communication
- ✓ to have a skill on effective Conversation English.

DAY 3 SESSION

(This will likely to be compressed in the 1st day session)
AUGUST 31, 2015 (MONDAY)
TIME: 1:00 PM - 5:00 PM
PM SNACK

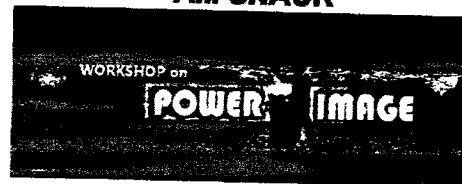


POWER WRITING

- *WHAT POWER WRITING CAN DO FOR YOU?**
- ✓ Writing Business Documents of Correspondences
 - ✓ Writing and Managing E-mails
 - ✓ Setting Proper Format and Layout
 - ✓ Editing & Proofreading
 - ✓ Practical Applications

DAY 2 SESSION

AUGUST 30, 2015 (SUNDAY)
TIME: 8:00 AM - 12:00 PM
AM SNACK



POWER IMAGE

(A Personality Enhancement Program)

- ✓ Social Graces
- ✓ Proper Behavior in Public Place
- ✓ Table Manners & Etiquette
- ✓ Personality Development &
- ✓ Better Image Outlook to rightly carry oneself -the very objective is to show to the world that Filipino teachers are "educated", "learned", and cultured".

OFFICIAL WORKSHOP TRAINER



VIC ASUNCION

- He is a Consultant, Coach, Adviser, Motivational Speaker, Writer, and a Host
- He focuses on Character Development, Image Enhancement, Speech Communication, and Confidence Building
- A columnist for Sunstar Tabloid paper
- Senior Consultant of Speech Power for 12 years
- He has been trained in Seminar and Workshops at Asian Institute of Management, Ateneo de Manila University and Dela Salle University on Development Leadership, Speech and Personality Development
- He qualifies with a Degree in Broadcast Communication, University of the Philippines (Diliman, Q.C.)
- Advocate, I Speak English Club (ISEC)
- Official Trainer and Lecturer for the ISEC Workshop offering



and



INTERSCHOOLS
CLUBS
PHILS. LTD. CO.

RESERVATION FORM



Yes, I am joining the National English Proficiency Workshops on **Power Speaking, Power Image and Power Writing** and entitled to receive 50% discount as my privilege

Venue: Holiday Plaza Hotel
(Venue is subject to change prior to the workshop dates)

Date: Day 1: August 29 (Saturday) Time: 1:00pm - 5:00pm
Day 2: August 30 (Sunday) Time: 8:00am - 12:00pm
Day 3: August 31 (Monday) Time: 1:00pm - 5:00pm

Note: The day 3 session is likely to be compressed in the 1st day but the Certificate of Participation will still be a 3-day sessions

INSTRUCTION: Please pre-register on or before August 21 and get your FREE Lifetime membership. Thank you.

Name: _____ **School:** _____

Contact no: _____ **Division:** _____



However, I will settle my discounted **Registration Fee of P2,500** on or before **August 15, 2015** thru **Phil. National Bank** or **Pera Padala**

How to send the Registration fee of P2,500?

A. Thru bank-to-bank
Philippine National Bank (any branch)
Please deposit to:

Account Name:
Interscholars Clubs Phils. LTD. CO.
Account Number:
544-549-7000-16

B. Thru **Pera Padala/money Courier**
Address to: Juan Mejica
Interscholars Club Phil. LTD. CO.
Unit 21 LGI Terraces, 49 Aguilar St.
Brgy. Bungad, San Francisco Del Monte
Quezon City

Text Reference Code No: **09158880071** - Textline

Important:

Attached is your **Workshop Ticket** for perusal. Please **text your name** to **09158880071** for inclusion in the seminar, Always include in the ticket the proof of payment. **No document of payment, no entry policy** is applied even a ticket is presented at the venue's gate. Thank you.

APPLICATION FORM

ON

ISEC ACCREDITATION FOR SCHOOL MEMBERSHIP

We hereby submit the list of five (5) English/Non-English teachers or more (use other sheet of paper) to join the 3-day NATIONAL WORKSHOP on DEVELOPING THE PERSONA OF A MENTOR in Power Speaking, Power Writing and Power Image this August 29 (Saturday), August 30, (Sunday) and August 31 (Monday). (The 3rd day will be compressed in Saturday but the certificate is still 3 days)

TO KNOW OUR DIRECTORY OF MEMBERSHIP AND ACTIVITIES, You can VISIT and



www.facebook.com/ispeakenglishclubisec

TEACHER MEMBERS:

	Name	Teaching Level	Mobile No.
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____

(Use extra sheet if more than 5 members)

IF YOU PAY THE 50% DISCOUNTED WORKSHOP REGISTRATION FEE OF P2, 500 for 3 days (Original Price is P5,000) on the SET DEADLINE, the LIFETIME MEMBERSHIP is WAIVED, you get FREE MEMBERSHIP.

ENLISTED BY:

(Principal) PRINT NAME & SIGNATURE

SCHOOL NAME

CONTACT NOS. DIVISION ADDRESS

SCHOOL COMPLETE ADDRESS WITH BARANGAY

AVAIL THE FREE MEMBERSHIP FOR THIS WEEK ONLY! Only pay the Workshop Fee of P2,500 /teacher if you respond to the (1) ONE WEEK PROMO. Below is the instruction for payment.

HOW TO SEND PAYMENT OF LIVE-OUT WORKSHOP FEE OF P2,500 PER TEACHER-MEMBER?

A.) Thru bank-to-bank (Any Branch of Philippine National Bank)

Please deposit to: DEADLINE OF PAYMENT: ON OR BEFORE AUGUST 21

ACCOUNT NAME : INTERSCHOOLS CLUBS PHILS. LTD. CO
ACCOUNT NUMBER : 544-549-7000-16

B.) Thru Pera Padala/Money Courier

Address to: JUAN B. MEJICA – Project Director
INTER-SCHOOLS CLUBS PHILS. LTD. CO.
Unit 21 LGI Terraces, #49 Aguilar St., Brgy. Bungad,
San Francisco Del Monte, Quezon City

Text Reference Code No: 001E0000071

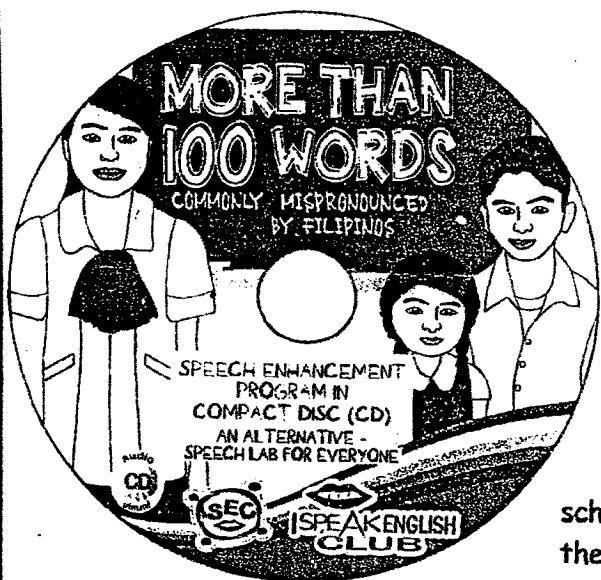
DEADLINE FOR LIVE-OUT WORKSHOP FEE:

Attention: ALL ISEC ENGLISH and NON-ENGLISH TEACHERS

Payment can be done either thru bank or pera padala. As soon as payment is received, all membership privileges and ticket pass will be sent thru LBC door-to-door to your school. Or you can go to HOLIDAY PLAZA HOTEL Lobby on AUGUST 26 and 27. The ISEC officers will accept your payment there



HOW TO USE THIS MORE THAN 100 COMMONLY MISPRONOUNCED WORDS IN COMPACT DISC (CD)?



I SPEAK ENGLISH CLUB I Speak English Club (ISEC) has gathered More than 500 Commonly Mispronounced Words by Filipinos in terms of speech problem in speaking the second language which is ENGLISH.

There are 5 parts of the CD - An Audio-Visual Production to be out in the near future.

At present, only PART 1 is available for consumption in the school. The other parts will soon follow in the market. Having the complete set will set you FREE from troubled-spoken English words. To get all parts, the school must enlist as ISEC -

ACCREDITED SCHOOL CHAPTER for 5 consecutive years because the CD on More than 100 Commonly Mispronounced Words will be released only on a yearly basis.

FACT 1:

Even a high school graduate can work in the call center industry if that person is trained thru proper speech communication. The Compact Disc of I Speak English Club (ISEC) on **MORE THAN 100 COMMONLY MISPRONOUNCED WORDS** are the very words that are used in TESTING the prospective call center applicants.

FACT 2:

The "**BEST PERIOD**" to train a person in English Communication is during CHILDHOOD, since this is the, **FORMATIVE PHASE** a child simply absorbs the *voice style, accent and articulation* using the **MORE THAN 100 COMMONLY MISPRONOUNCED WORDS CD**.

FACT 3:

The CD of I Speak English Club is not available in the market. However, it is available "only" in I Speak English Club (ISEC) thru membership enlistment. Having a copy is a sure way to improve one's speech power thru remembering the word's articulation over and over again.

EFFECTIVE TIPS IN USING THE CD

- 1. REGULAR LISTENING BASIS :** Hearing and hearing will easily absorb the right accent, stress and articulation of the said English Word. ISEC suggests a repeated playing of the CD of I Speak English Club (ISEC).
- 2. CHECK the WORD DEFINITION IN THE DICTIONARY** UNDERSTANDING the WORD being spoken is rightly needed : to give appropriate emotion to the word. Defining the words will result in an effective speaking.
- 3. USE THE WORD IN A SENTENCE** ISEC implies that you make a sentence out of the words heard : in the CD. Formulating a statement using the word is presumed as precise solution to the "English-speaking" problem of Filipinos. Since we don't speak it regularly, everyone is asked to practice, practice and practice until speaking fluidity is achieved.
- 4. BE READY FOR JOINING** ISEC is regularly holding the ARTICULATION CONTEST and